Growth you can see coming.

How a growing podiatry MSO turned everyday clinical data into confident decisions, and scaled without scaling its analytics team.

Curalta Health is a growing podiatry MSO operating across 70+ locations. Like most specialty practices, the systems that run its clinics were built to deliver care and stay compliant, not to run the business behind them. So nearly every question from leadership meant someone exporting data and rebuilding spreadsheets by hand. Parable set out to change that, turning the practice's everyday clinical data into a reporting foundation leadership could actually run the business from.

01

From Transactions to Decisions

The clinical system runs the practice well, but it was never meant to run the business behind it. Parable brought all of that everyday activity into one consistent, trusted view, with payers, service lines, orders, and locations measured the same way every time. Instead of chasing answers across a stack of spreadsheets, leadership now starts from a single source it can trust.

02

Revenue You Can See Coming

In healthcare, you rarely know exactly what a claim will pay when you submit it. Parable built an expected payments model, refreshed daily and grounded in each provider, service, facility, and state, that brings the long journey from visit to paid claim into view. Revenue that once slipped quietly through the cracks now gets caught while there is still time to act on it, and the company has real time visibility into business performance.

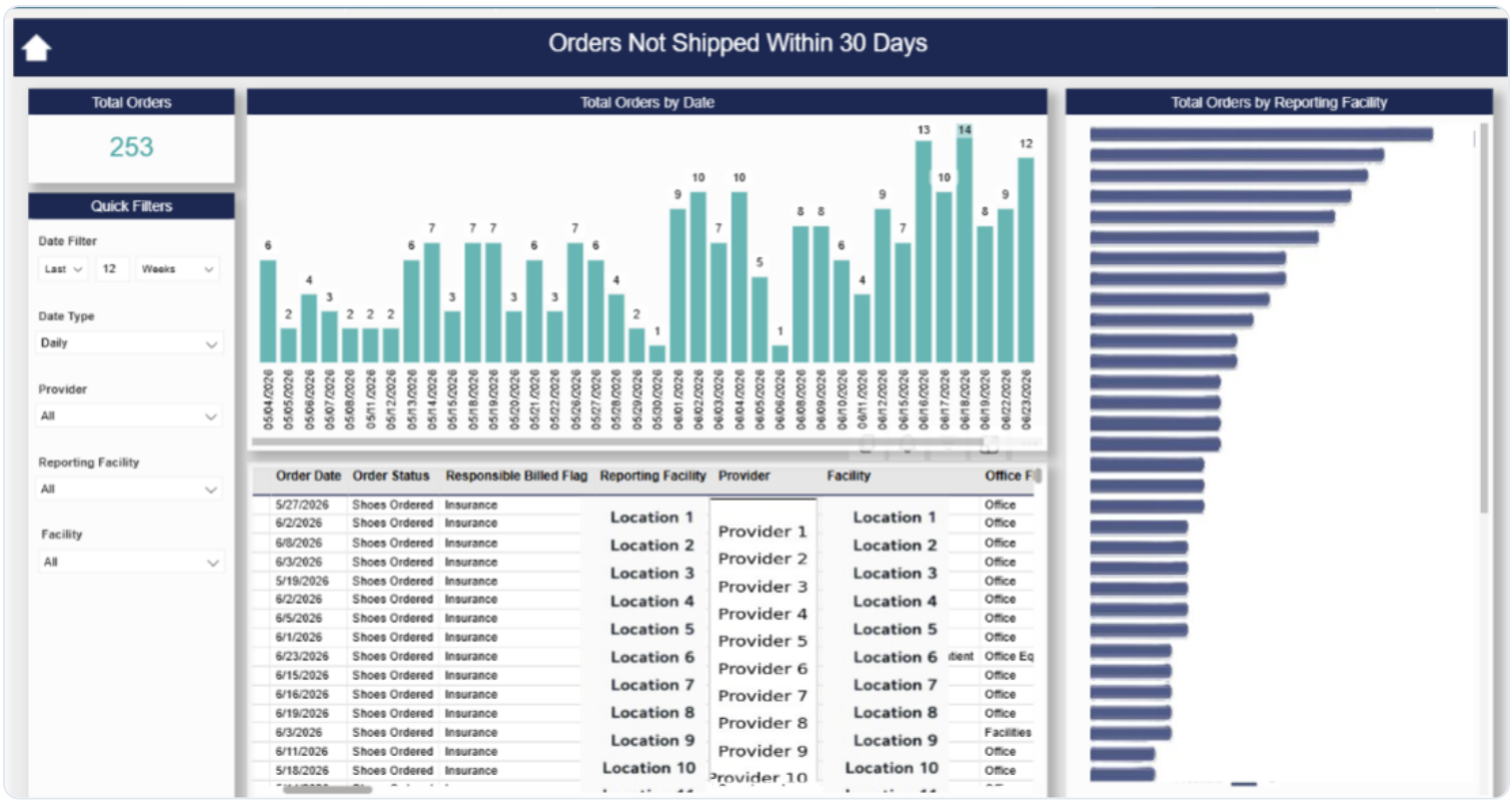
03

Scaling Without Scaling the Team

As Curalta quadrupled its visit volume, its core analytics team stayed the same size. By making reporting self serve and reusable, Parable put trustworthy numbers directly in the hands of the people who need them, without every question routing through a central team. It is the kind of foundation a practice needs to stay in control as it grows.

THE "ORDERS NOT SHIPPED WITHIN 30 DAYS" DASHBOARD

Orders Not Shipped Within 30 Days follows the custom shoes, orthotics, and diagnostic orders a provider placed but that still haven't reached the patient a month later. In most clinical systems, placing an order, fulfilling it, and billing it are captured as discrete events, so an order can quietly stall without anyone noticing. This dashboard reconnects those steps and surfaces every order sitting in limbo, by office and by provider, before it slips away. Each one is a patient still waiting on care and a claim that may never be billed, so catching it early protects both the patient relationship and revenue the practice has already earned.



This was never about replacing the systems Curalta already relied on. It was about giving a growing team the visibility to see the whole business clearly, and the confidence to keep scaling without ever losing sight of the numbers.