CLIENT CASE STUDY • EVERVET PARTNERS

The "Game Changing" Fabric App That Delivers Real-Time Pharmacy Data to Vet Teams.

While the industry waits for the future, EverVet is already making decisions from it.

THE SITUATION

The Pharmacy Initiative.

EverVet is a well buttoned-up organization, already familiar with using data to drive decisions for their thirty-nine hospitals.

THE PRIORITY

Leadership rolled out monthly online pharmacy goals tied to incentives for the entire hospital team.

A SOLUTION WAS NEEDED

- **Performance data lived scattered across systems.**
- The pharmacy report buried important numbers inside various data fields.
- Reports could take weeks to arrive.
- Hospitals would only learn if they had missed a goal after the month closed.
- A disputed result would have had no fast, independent way to settle it.

> **“You had to be a bit of a detective to figure out where the appropriate data lived and how to piece it together in a meaningful way.”**
>
> **Jaclin Madarang** / Senior Director of Commercial Operations, EverVet

WHAT CHANGED

Parable Built the Answer Into a Live App.

THE BUILD

Pharmacy performance now lives in a **Rayfin app on Microsoft Fabric**, with scripts, revenue share, growth and target attainment in one live view, hospital by hospital.

THE LOOP

A dedicated engagement manager takes change requests directly, so there is no multi-step development queue sitting between the question and the answer.

THE ADVANTAGE

Performance the moment it happens, not weeks later, so teams can react faster and plan ahead with confidence.

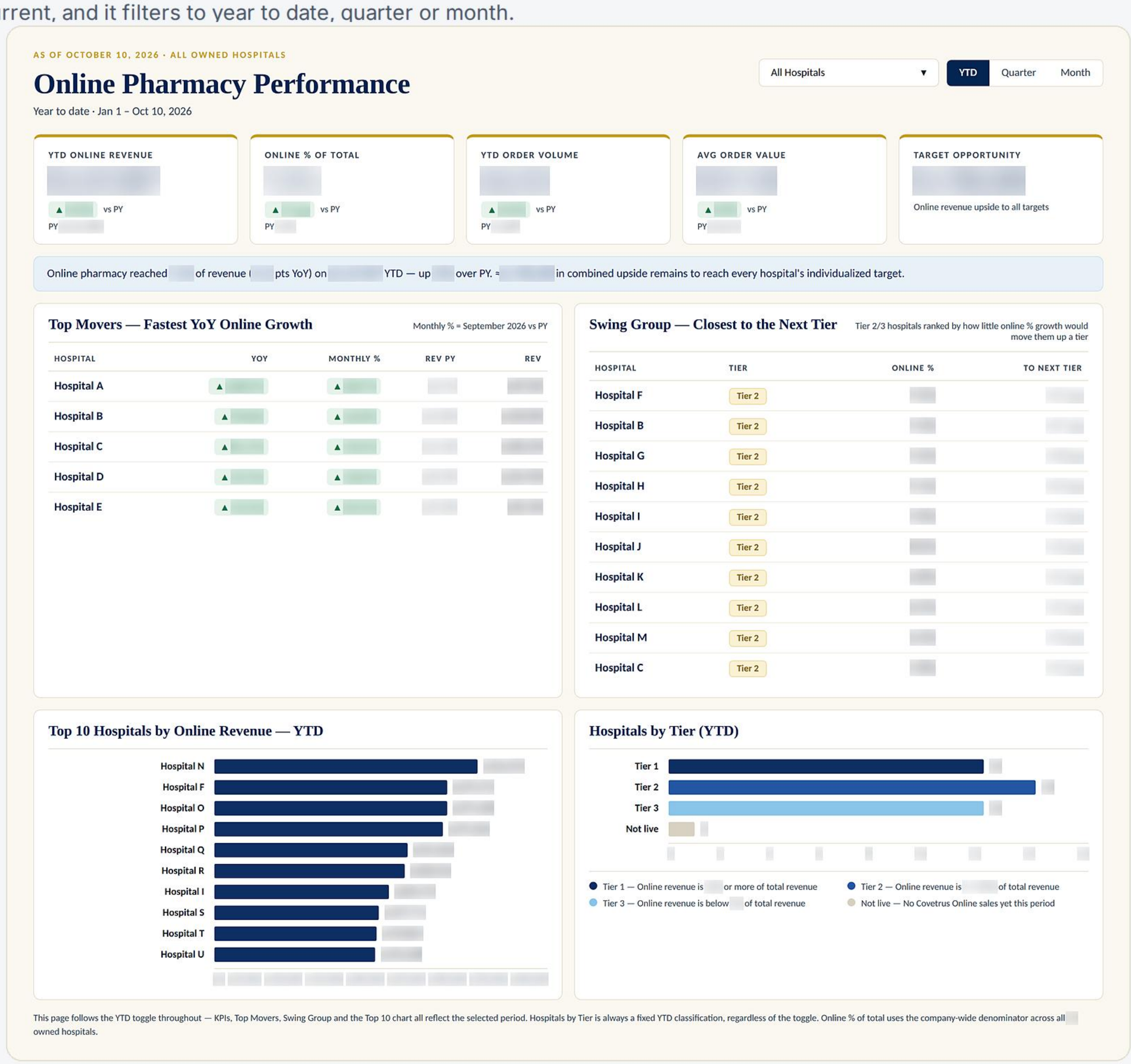
> **“Now I don’t have to wait. I can deliver real-time data … then the hospitals have the runway to make changes and impact the outcome before the month ends. That’s a game changer for us.”**
>
> **Jaclin Madarang** / Senior Director of Commercial Operations, EverVet

> **“It’s that long loop of development that we avoid.”**
>
> **Kevin Shearer** / Engagement Manager, Parable Associates

INSIDE THE BUILD

The Online Pharmacy Performance Dashboard

One dashboard carries revenue, order volume, growth against prior year, and exactly how far each hospital sits from its target. It stays current, and it filters to year to date, quarter or month.



Data shown is illustrative and blurred for confidentiality.

> **“Not only do I have all the information, it actually looks really nice too … I can slice it exactly how I need to.”**
>
> **Jaclin Madarang** / Senior Director of Commercial Operations, EverVet

THE RESULTS

Real-Time Data.
Real-Time Decisions.

1–2 hrs

To turn a change request around, in place of a multi-day queue

Transparency

Where every hospital stands on its pharmacy goal mid-month

Self-filter

Filtering by month, quarter or year without a new request

- An enhancement was requested and delivered within the hour.
- **A full round of requested changes was delivered in days.**
- Hospitals see goal progress with enough of the month left to course-correct.
- Hospital-by-hospital scorecards now go out to the teams each month.
- A “one week left” status update is now piloting, one last chance to close the gap before month-end.

> **“I had a conversation with Kevin on Friday, and by Tuesday, everything I asked for was done … This is making us much more agile.”**
>
> **Jaclin Madarang** / Senior Director of Commercial Operations, EverVet

EverVet Now Sees Centralized Pharmacy Data in Real Time ... and Decisions Are Made From It.

Make the "game changing" decision for your vet team today.

PARABLEASSOCIATES.COM